Rids First in Riverside

M

Positive Messages for Our Children

2023

Town Planer®

Community Events, School Schedules, Phone Directory, Valuable Coupons, Trivia Questions Challenge & More! Current/Former Players of Loren Palmroth, La Sierra Little League Coach Since 2012. Players on Top Row (L to R): Willie, Samantha, Milan Bottom: Karson, Aaron, Raymond, Diego, Rastin, Christian See Last Page: A Message from the Publisher



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GEEKS

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• R E M I N D E R: Given the Available Info at Press Time, the Dates, Times & Venues of Events are Subject to Change. Confirm 1pm. Main St. betw 5th & 6th St. (951)826-5273 • 44th Annual Black History Parade & Expo. 4050 Main St. Downtown



Town

today at: townplannersocal.com











CONCERT FOR HEROES. Tribute to Veterans. Riverside County Philharmonic Riverside National

Downtown Farmers Market, 8am-



County of Riverside Certified Farmers Market. 8:30am-1:30pm. Corner of Lemon & 10th. (714)345-

3087



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(L Ri	Children Children MEXICAN GRI MEXICAN GRI ME CATE 3487 Pierce St • Ste verside • 951-509-1 hilitosmexicang	F F 2002	 AUSD: REMINDER that school classes start this week. Schedule for AUSD Schedule for School Year 2023-2024 was not available at press time. Therefore, only RUSD Schedule is provided for the fall. Orange County Fair. 88 Fair Dr-Costa Mesa. ocfair.com 	2 • County of Riverside Certified Farmers Market. 8:30am-1:30pm. Corner of Lemon & 10th. (714)345- 3087 • Summer Concerts in the Park. Fairmount Park. 6pm-9pm. riversideca.gov	3 • R E MIND E R: Given the Available Info at Press Time, the Dates, Times & Venues of Events are Subject to Change. Confirm with Sponsoring Organization Before Attending. • Orange County Fair. 88 Fair Dr- Costa Mesa. ocfair.com	4 • Orange County Fair. 88 Fair Dr- Costa Mesa. ocfair.com	5 • Downtown Farmers Market. 8am- 1pm. Main St. betw 5th & 6th St. (951)826-5273 • Orange County Fair. 88 Fair Dr- Costa Mesa. ocfair.com • Magnolia Center Market Nights. Family fun. magnoliacentermarketplace.com Opens 4 pm.	
6	Friendship Day	7	8	9	10	11	12	
		 Q1: What fruit is a popular jam flavor and goes well with short 		County of Riverside Certified Farmers Market. 8:30am-1:30pm. Corner of Lemon & 10th. (714)345- 3087 Summer Concerts in the Park. Fairmount Park. 6pm-9pm.	 Good Morning Riverside. Staying Connected with the business community. Mission Inn Hotel & Spa 		Downtown Farmers Market. 8am- 1pm. Main St. betw 5th & 6th St.	





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 R E M I N D E R: Given the Available Info at Press Time, the Dates, Times & Venues of Events

Dates, Times & Venues of Events are Subject to Change. Confirm • Q1: What is the fruit that's split



RUSD: Parent/Teacher Conference

(Elementary Not in Session).

County of Riverside Certified

Farmers Market, 8:30am-1:30pm

RUSD: End of First Trimester (Elementary Sites Only).

(Elementary Not in Session).

Connected with the business

RUSD: Parent/Teacher Conference.

Good Morning Riverside. Staying



REMINDER: Given the Available Info at Press Time, the Dates, Times & Venues of Events are Subject to Change. Confirm with Sponsoring Organization Before Attending.

Annual Pearl Harbor Remembrance

Event. 2300 Fifth St, Norco. 10am.

Free event. Must show valid ID and

car regis. to enter Naval Surfare

Downtown Farmers Market. 8am-1pm. Main St. betw 5th & 6th St. (951)826-5273



in a BLT sandwich?

3087

County of Riverside Certified

Farmers Market. 8:30am-1:30pm

Corner of Lemon & 10th. (714)345-

A Message From The Publisher

The 2023 Town Planner Community Calendars for Corona and Riverside mark my sixth year of publication. An inaugural 2023 Central Riverside edition has joined the established editions in West Riverside, East Corona and West Corona. The Calendar continues to be an invaluable information resource for many homes with its listing of community events, the local school schedule, and a directory of phone numbers for city and county services. The money-saving coupons at the bottom are usually exclusive to the Calendar.

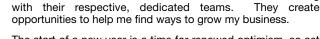
If you are a new user of the Calendar, I will share with you a story that has been told many times. In 2017, my first foray into entrepreneurship by starting this home-based Calendar business resulted from a desire to spend more time with my son Karson, who was 11 at the time. I left a financial career in Corporate America. Like past years, to symbolize this major life decision, Karson once again graces the Calendar cover.

The 2023 Riverside theme is "Kids First in Riverside... Positive Messages for Our Children". I have created each of the poems shown, and they are meant to provide teaching moments for our children. Special thanks to LaSierra Little League coach Loren Palmroth for gathering his current and former players for the Calendar cover photo. Loren is an exceptional youth leader and real estate agent, and the Calendar proudly features him each month. My son Karson is the only player on the cover photo who is not a past or current player for Loren. Loren, working as Vice President of LaSierra Little League, did help sign Karson up for the league years ago. Finally, the players shown and their respective parents have my utmost gratitude as well.

This Calendar is free because business sponsors/advertisers in the Calendar want to serve the community by supporting the positive messaging and community involvement fostered by the Calendar. Their financial commitment and overall efforts put into the Calendar should never be taken for granted. In turn, we can serve these businesses by giving them careful consideration when a need arises for a service or product provided by them. Your patronage will be supporting local small businesses.

I am proud to highlight the Mary Kay Independent Beauty Consultant featured in this Calendar, Stormy Li. The last name gives it away as she is my wife. She is also a full-time, college Professor of Dental Hygiene and Registered Dental Hygienist (RDH) who fell in love with the products at her first Mary Kay party – so much so that she decided to become a Mary Kay consultant and first-time business owner.

I am truly grateful for the continuing support of Bobby Spiegel, President of the Corona Chamber of Commerce, and Nick Adcock, President of the Greater Riverside Chambers of Commerce, along



The start of a new year is a time for renewed optimism, so set your goals high and don't settle. Remember kindness and TRUE empathy toward others usually makes any situation a little better.

I hope this coming year turns out to be the most meaningful and most productive year yet.

Blessings to you in 2023

Lester Li, Owner/Publisher Town Planner Community Calendar (951)743-7377 www.TownPlannerSoCal.com li@townplanner.com

TRIVIA ANSWERS

JAN	FEB	MAR	APR	MAY	JUN
1 Avocado	1 Grapes	1 Orange	1 Pomegranate	1 Fig	1 Kiwi
2 Pizza	2 Loco Moco	2 Calamari	2 Ceviche	2 Samosa	2 Pho
3 Bones	3 1965 Corvette	3 Earth	3 Vulcan	3 Fencing	3 Tiberius
4 Toy Story	4 Sarabi	4 Sisters	4 Sisu	4 She had None	4 The Incredibles
JUL	AUG	SEP	ОСТ	NOV	DEC
1 Papaya	1 Strawberry	1 Apple	1 Grapefruit	1 Banana	1 Tomato
2 Sushi	2 Corn Dog	2 Corn Beef &	2 Hummus	2 Gumbo	2 French Fries
3 Trans-warp	3 Nyota	Cabbage	3 17 Years Old	3 Keesner	3 Communicaitons
Beaming	4 Clownfish	3 Khan	4 A Bear	4 Edna	Officer
4 Her Parents		4 Nick, the Fox			4 Moana



IN THE SPOTLIGHT: STORMY LI, MARY KAY INDEPENDENT BEAUTY CONSULTANT

Stormy Li becoming a Mary Kay Independent Beauty consultant this past year was unexpected, given she currently is a full-time Associate Professor of Dental Hygiene at West Coast University. But family and friends would see her certain spirit that propels her to be an explorer and knowledge seeker on new topics. She went to her first Mary Kay party to be helpful and have some fun. However, with a masters degree in Health Education and continually on a quest to learn how things put into or on our bodies impact our health, she was clearly impressed with the

Mary Kay products and their inherent ingredients. She leaving the party as a Beauty Consultant is actually consistent with her fearlessness in trying different occupations.

She has had many jobs, especially as a young adult, and nearly all of them focus on directly serving the general public. Her resume includes being a fast food worker, restaurant server, bartender, commercial painter, and even a gas station attendant (way back when they pumped your gas). She loves teaching and helping people as reflected in her additional careers as an elementary school teacher and practicing dental hygienist.

Stormy believes her primary role as a Beauty Consultant is to educate and help others pursue their health and beauty goals. She is clearly passionate about such endeavors. She believes if a woman feels good about her skin and her looks, her confidence will naturally resonate. Through one-onone or group skincare sessions, Stormy believes in being a good listener in helping individuals find the products best suited for them.

Outside of the classroom and skincare parties, Stormy is a dedicated volunteer for the California Dental Hygienists' Association (CDHA). In 2019, she received the CDHA's President's award for her volunteerism.

Stormy's greatest joy comes from being with her family, especially her children Kelsey and Karson, and being a grandma to a beagle named Mackie.



Ladies, get your mojo on. Stormy is just one phone call or text message away (951-744-9060).



IN THE SPOTLIGHT: CHRIS RAMIREZ OWNER OF CHRISTOPHER JONATHAN RAMIREZ EA & ASSOCIATES

Chris Ramirez, an Enrolled Agent since 2014, may have chosen the moniker "Tax Geek" for his thriving Tax & Accounting practice, not so much to use a catchy tag line, but more as a self-proclamation – the term reflects his knowledge of and passion for his profession. After inheriting his father's firm and folding it into his own, Chris leads both firms serving clients globally – offering bookkeeping, payroll, and tax compliance/resolution services. Given ever-changing tax rules with growing complexities, his commitment to complete over 50 hours of continuing education annually represents a course

load more than twice the IRS requirement for continued licensing of Enrolled Agents. Such dedication positions Chris well to minimize taxes for his clients, maximize refunds, and perform critical representation work (like settling IRS claims). Chris has saved clients in the six figures on several occasions. Chris' high standards and work quality are also a tribute to the legacy of his father, who had a tax business for over 50 years.

Stereotyping Chris as a tax nerd would be a mistake. Scratch the veneer of this bookish and analytical professional and you'll find an engaging personality with wide-ranging interests and a big heart. Chris is a reputable professional photographer. His whimsical nature and boyish charm are revealed with his love of board games and anything Star Wars. He and his teenage son Anakin (yes...) can be found taking a long hike, going to a Board Game convention, or enjoying a spirited bowling game. Chris is also a deep thinker whose introspection and spiritual/philosophical journeys are means to improve self and relationship with others. Friends and business colleagues will attest to his overall generosity.





Chris loves tax questions and saving people (tax) money. He's just one phone call away.



IN THE SPOTLIGHT: LARRY MCCRAY, OWNER OF RIVERSIDE TIRE PROS - MCNAIR'S AUTO REPAIR AND JERRY'S BRAKE & TIRE PROS IN CORONA



Larry McCray, with 40 years of experience in the Automotive Repair Industry, was destined at a young age to make a living around cars. Born and raised in Riverside, Larry's family members and relatives had a true passion for cars, from racing stock cars to racing NASCAR to working on NASCAR teams. Larry's enthusiasm for cars led him to repairing them for a

living to managing auto shops to eventually owning his first automotive repair shop (Jerry's) in 2006.

Larry ended up joining the Tire Pros franchise given his desire to offer his customers more comprehensive services and extended nationwide warranties. In the competitive auto repair industry, Larry's honesty and dedication to customer service stand out – which has allowed him to develop a loyal customer base. In 2015, Larry took on a new business partner in Teresa Lester and opened up McNair's Auto Repair in Riverside. Fate was working for them as they actually grew up in the same neighborhood and attended Rubidoux High School, although Larry was a few years ahead. Three years after starting their business partnership, they became newlyweds. Together in their blended family, they have five children and eight grandchildren with their ninth expected in February 2023. They love traveling to see all their grandchildren who are not only local, but also in North Carolina, Colorado, and Northern California. Prior to COVID, they held a monthly event to feed homeless veterans, a strong commitment to our military which was indicative of the fact they have one son who is an Army veteran and another still on active duty.

Larry will tell you that it took many years, but he has truly found his best friend and soul mate in Teresa – not only partners in business but also partners in life:



Sign up for a Volunteer Information Session at www.speakupnow.org

Hello, Friends

We're Ridgers and we live at Peppermint Ridge with other individuals who have developmental disabilities.

The Ridge has been empowering people like us since 1959.

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Peppermint Ridge

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Those Who Serve From East to West

The Riverside County Deputy Sheriff Relief Foundation is a 501(C)(3) non-profit charity created by the Riverside Sheriffs' Association to assist law enforcement families facing life-changing crises such as sickness, injury, distress and death.

We wish we were never needed, but all too often we are. At the time of a deputy's distress, we're honored to be of help and comfort to them and their families.

The need is greater than ever. Help us to stop child abuse right here in the Inland Empire. For more information visit www.olivecrest.org/ie

Your generosity and support are helping us break the cycle of child abuse and neglect.

For more information contact Walter Mueller at 951.686.8500, x4301, or walter-mueller@olivecrest.org. OLIVE CREST CHILD ABUSE STOPS HERE

555 Technology Ct. | Riverside, CA 92507 | 951.686.8500 | www.olivecrest.org/ie 🛛 🛉 /OliveCrestInlandDesert

2023 Community Information

EMERGENCY......9-1-1 PUBLIC SCHOOLS

Freeway Service Patrol, No-Cost Freeway	
Roadside Assistance5-1-1	

CRISIS HOTLINES

Adult Protective Srvs RivCo Hotline	(800) 491-7123
Alcoholics Anonymous Inland Empire	· · ·
Child Abuse Riverside County Hotline	. ,
Domestic Violence National Hotline	
National Eating Disorders Helpline	(800) 931-2237
National Suicide Prevention Lifeline	
Sexual Assault Inland Empire Services	(909) 885-8884
Teen Dating Abuse National Helpline	
Domestic Violence National Hotline National Eating Disorders Helpline National Suicide Prevention Lifeline Sexual Assault Inland Empire Services	(800) 799-7233 (800) 931-2237 (800) 273-8255 (909) 885-8884

VETERANS RESOURCES

U.S. Department of Veteran Affairs	(800) 698-2411
Veterans Crisis Line, Press 1	(800) 273-8255
Riverside County Veterans' Services	(951) 955-3060
Riverside Veterans Resource Center	(951) 369-3003

POLICE / FIRE DEPARTMENT

Riverside County Reg Med. Center	(951) 358-4741
Kaiser Permanente Riverside Med Ctr	(833) 574-2273

GOVERNMENT

City of Riverside (riversideca.gov) -	
Non-Emergency City Services: Questions,	
Comments, Concerns?	3-1-1
Riverside City Hall – Customer Service	(951) 782-0330
Riverside County: Quesitons? Ask Us!	rivco.org
DEPT. OF MOTOR VEHICLES (DMV)	(800) 777-0133

Riverside Unified	
School District	(951) 788-7134

PUBLIC LIBRARIES

Arlannza Branch (92503)	(951) 826-2217
Arlington Branch (92503)	
La Sierra Branch (92505)	

RECREATION AND SPORTS

City of Riverside - Parks, Recreation &	
Community Services	(951) 826-2000
RivCoParks – Guest Services	(800) 234-7275

TRANSPORTATION

City of Riverside Special Transportation for	
Seniors & Disabled (Riverside Connect)	(951) 687-8080
Riverside County Commuter Services	(951) 955-1118
Metrolink (metrolinktrains.com)	(800) 371-5465
Report A Traffic -Related Problem	(951) 351-6096

US POSTAL SERVICE

General Number	(800) 275-8777
Hole Avenue Location (92503)	(951) 689-0165

UTILITIES

Riverside Public Utilities	(951) 782-0330
Southern California Edison	(800) 655-4555
Western Municipal Water District	(951) 571-7104
Southern California Gas	(800) 427-2200
RECYCLING CENTERS	
ABC Recycling Ctr, Riverside (92505)	
Cash4Cans, Riverside (92503)	

COMMUNITY ORGANIZATIONS

Alzheimer's Assn. of Riverside/San Bdo	(800) 272-3900
American Cancer Society	(951) 300-1200
American Diabetes Assn - IE/SD	(619) 234-9897
American Heart Association	(951) 384-7740
Big Brothers, Big Sisters of the IE	(951) 781-7100

Feeding America Riverside/San Bdo	(951) 359-4757
Goodwill Southern California	(951) 205-7588
Habitat for Humanity – Riverside	(951) 787-6754
Make-A-Wish Foundation, OC & the IE	(951) 321-0179
Riverside Humane Society	(951) 688-4340
United Way, Inland Socal (Riverside	(951) 697-4700
Inland SoCal 211 - One-stop connection to loca	al
community services	2-1-1

SENIOR PROGRAMS & SERVICES

City of Riverside

•	
Parks, Recreation & Community Svcs	(951) 826-2000
Meals on Wheels	(951) 683-7151
Riverside County	
Office on Aging (rcaging.org)	(877) 932-4100
Senior HelpLink hotline	(800) 510-2020
	. ,

YOUTH RESOURCES

City of Riverside	
Park & Recreation Youth Activities	(951) 826-2000
Youth Opportunity Center	(951) 826-2272

Your Documents Are Important...

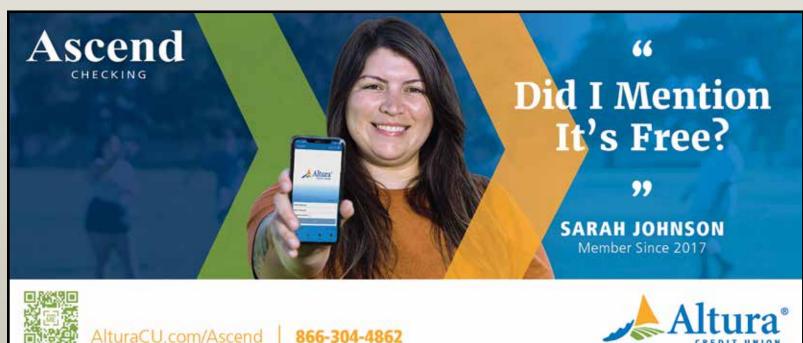
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Wedding Officiant Apostille Agent

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